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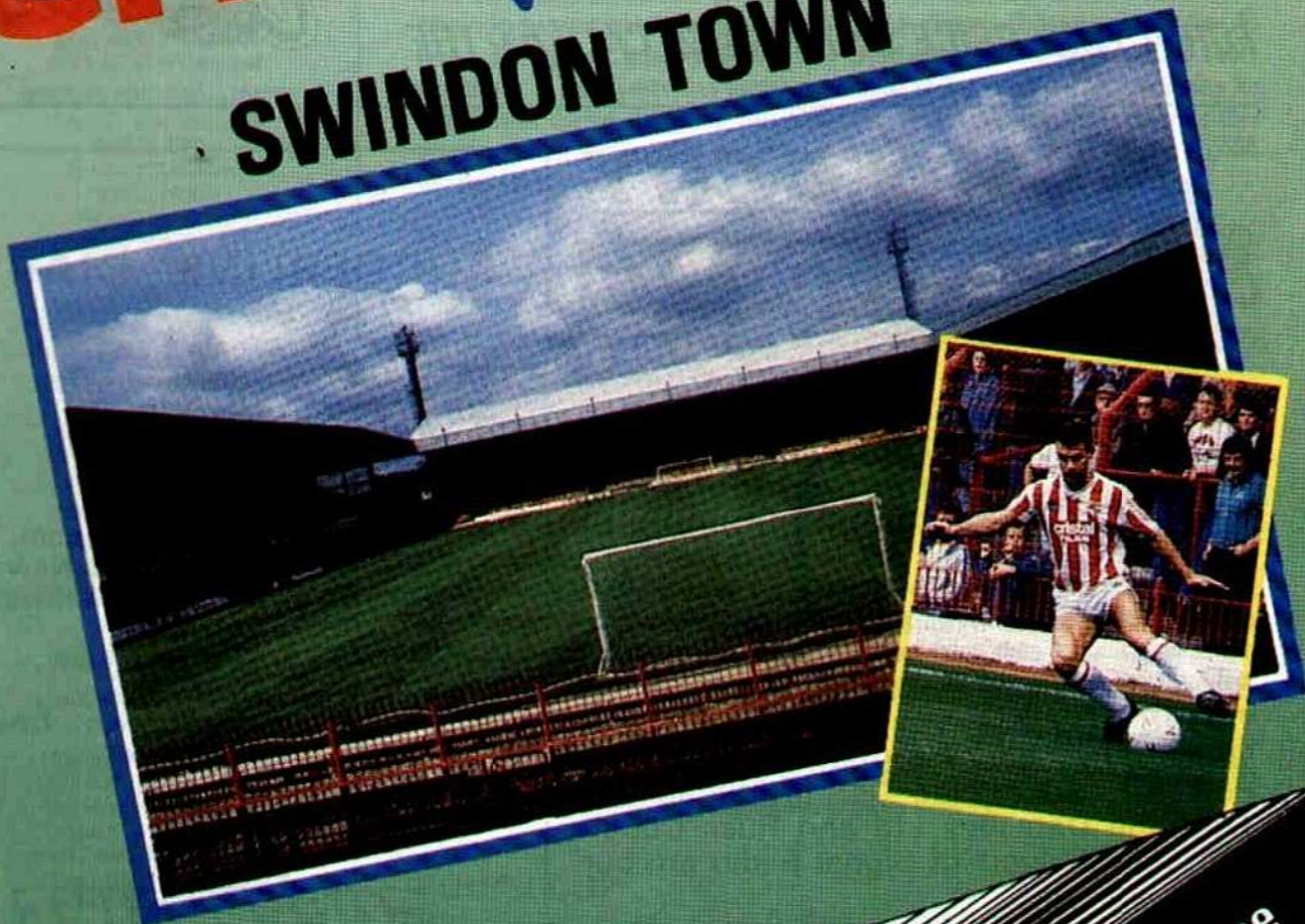
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Saturday 19th November 1988

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Stoke City's new information service called SOCCERLINE is now in operation.

Simply by calling Stoke City Soccerline on *0898 700 278 you can obtain all the latest news and information about the Potters. Soccerline is produced by Airphone Datalines Ltd and Russ Couch and Mike Calvert of Signal Radio are our reporters.

* Soccerline is charged at 38p per minute peak time and 25p per minute at all other times including VAT.

SOCCKERLINE DIARY

FRIDAY:	Team News
SATURDAY:	Match Report
SUNDAY:	Managers
	Reflections on Match.
MONDAY:	News from Treatment Room.
TUESDAY:	Player in the News.
WEDNESDAY:	Manager's Midweek Thoughts.
THURSDAY:	Skipper's View — George Berry
PLUS: All Club and Away Travel news throughout the week.	



City Chat

CHRIS KAMARA would like to welcome all the Swindon Supporters to the Victoria Ground today and would like to thank them for all the support he received last season.



STOKE CITY FOOTBALL CLUB LIMITED

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Physiotherapist: Keith Rowley

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Magazine Production:

Editors: Dave Capper and Tony Tams

Photographer: Kevin Tatton

Printed by Windmill Print & Design

SUNDAY GAME — "A SUCCESS"

Our first Sunday game of the season against Hull City last week produced our best crowd of the season and an excellent attacking performance. The quality of the goals was also first rate and it was good to see Cliff Carr on the scoresheet to reward him for his fine performances over recent weeks. Let's hope that our next Sunday game at West Brom on 18th December will produce a similar performance!!!

YOUTH'S — GOOD PERFORMANCE

The youth team gave another creditable performance in the Midland Purity Youth League last Saturday gaining a 3-1 away victory at Aston Villa. Dave Ritchie scored twice with the other coming from Ryan Venning. The victory was our sixth of the season in the Youth League and keeps up our challenge towards the top of the table.

CHILDREN IN NEED — YOUR HELP NEEDED

This weekend, of course, is Children in Need weekend and we have been staging a sponsored run round the track at the Victoria Ground over the last 24 hours. The run has been undertaken by members of the Stoke 96 Round Table and began at 2pm yesterday afternoon ending at 2pm today. There will also be a collection during the game this afternoon so please give generously to this worthy cause. Incidentally our own Junior Potters organisation raised £1,400 for the Children in Need appeal during a 48 hour Soccerthon in August.

INJURY LIST — IMPROVING

Mick Mills had the luxury of being able to choose from 17 fit professionals for last Sunday's game against Hull. It is the first time for many months that he has been in this position and we now have just Steve Parkin, Nicky Morgan and Andy Holmes out of action. Hopefully, both Steve and Nicky will be back in action shortly.

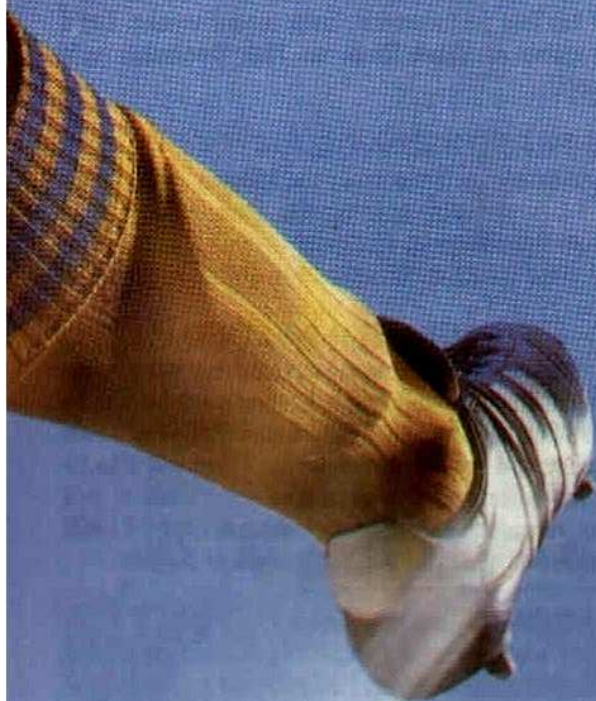
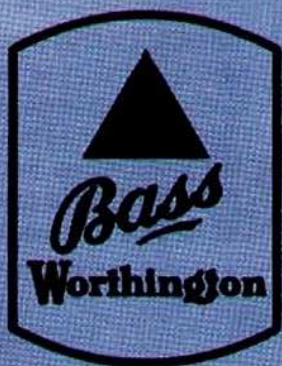
NATIONAL MEMBERSHIP SCHEME — OUR VIEW

Details were announced last week of the proposed 100% National Membership Scheme which the Government are planning to introduce next season. There will be many difficulties in implementing such a scheme which is being opposed by Stoke City Football Club. What it will mean is that every person who attends a Football League game will need to apply in person for a membership card which must show his or her name, address, club supported, national allegiance and a photograph. This card must then be produced at the turnstile and fed into an electronic card reader for acceptance. Over the last three seasons more than 75,000 spectators have attended our games at the Victoria Ground and there have been just 90 arrests — an average of one arrest per approximately 8,500 spectators. This is hardly a case for the introduction of a 100% National membership scheme.

YOUTH CUP

Stoke have been drawn away to Cambridge United in the Second Round of this years F.A. Youth Cup competition. The tie will take place at the Abbey Stadium on Monday 5th December, kick off 7.30 pm. Should the game end in a draw the replay will take place at the Victoria Ground on Monday 12th December, kick off 7.00pm.

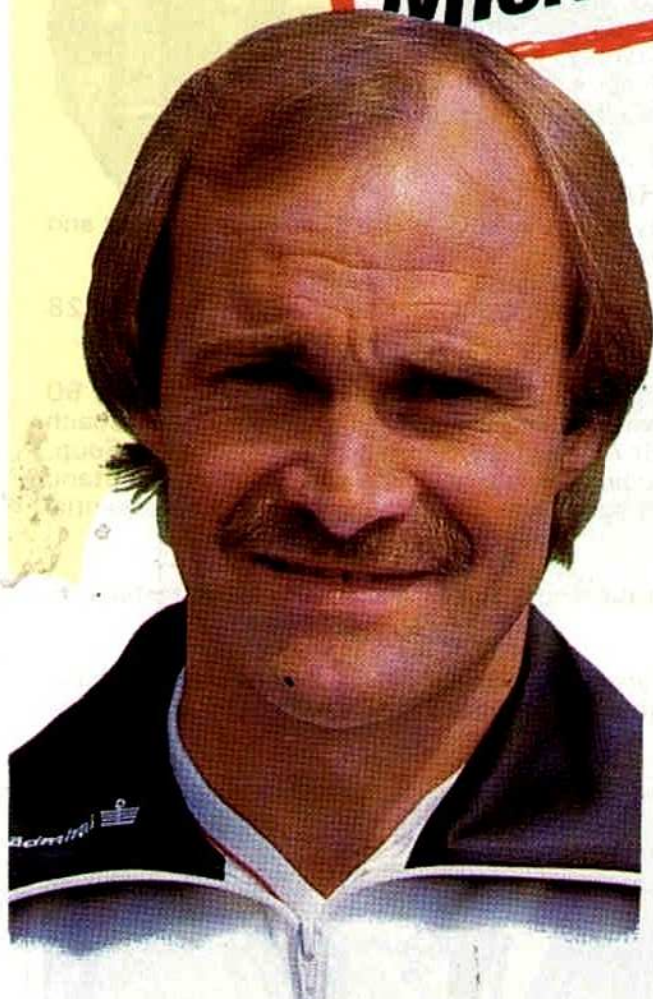




"I bet he drinks Carling Black Label"



Mick's thoughts



I was very pleased with both the result and the attendance at the Hull game last Sunday. It is always important to produce a good performance in front of an above average crowd when there will have been some fans attending for the first time this season. Hopefully, they will be encouraged to come again.

It was a vital game to win for, with not playing on the Saturday, we had slipped to 14th place. The Second Division is very tight this year and will remain so until the end of the season. We had fought well to earn a point at Sunderland and with two home games in a row it was good to start with three points. We need to finish the job this afternoon as we then embark on a programme of three away games out of four.

These games will be a big test for us — we need to consolidate our position over the next four games and then we will hope to make further headway with three out of four games at home.

Another pleasing aspect is that we now seem to be getting to grips with the injury situation. Hopefully, Mark Higgins and Simon Stainrod will have shaken off their knocks from last week for this afternoon's game and Steve Parkin is now just days away from being back in full training. Nicky Morgan is also making good progress and has stepped up his work at the FA Rehabilitation Centre at Lilleshall.

The Christmas fixtures are less demanding than usual this year but it is important to have as many players available as possible for the months of December and January when there are many important fixtures.

Finally may I welcome the Directors, Officials, Players and supporters of Swindon Town to the Victoria Ground this afternoon. I know that Chris Kamara has many happy memories of his days at the County Ground and I hope that we will see an entertaining game this afternoon with a further three points to help our push up the table.

Mick McCarthy

Commercial Chat

With Mick Cullerton

A warm welcome to today's game to our Match Sponsors Myott Meakin. It's the first visit to the Victoria Ground for one of our local Fine China Companies. The lads have set themselves a hard act to follow after last Sunday's performance but let's hope for another display of attacking football. Peter Beagrie was voted 'Man of the Match' (again) by our Sponsors' guests last Sunday although George Berry could not understand why it was not him.



LIFELINE CHAT

The Brighton trip is now fully booked with 100 people staying at the Rubens Hotel on Saturday night and many of them taking in the evening performance of 'Cats'.

Over 300 tickets have now gone for the 'Meet the Manager' night at Keele Hall on Monday 28 November 1988. Please contact the Promotions Office as soon as possible if you wish to go along.

Our next trip to an Away game will be to Watford on 18 February 1989 (FA Cup permitting). Already 50 or the 94 places available have been taken. We will be leaving the ground at 9.15am by Executive Coach and will be stopping at the Tudor Tavern (A Berni Inn), St Albans for lunch which will consist of Soup, Steak and Chips and Tea or Coffee. The cost of £18 including Executive Coach travel, lunch and Stand Seat or £10 without a Stand Seat. Although the game is some way off early booking will be essential because of the limited numbers for dining.

If we can find another suitable stop for lunch we will be running a similar trip for the Manchester City game on 27 March 1989.

Wade Martins excellent book 'A Potters Tale' has been proving a popular pre-Christmas buy. We have just received further supplies and copies are available from the Promotions Office price £15.95 postage extra.



Chairman Mr Peter Coates presenting a Cristal Tiles Match Sponsors Plaque to Joint Sponsors Mr Jonathon Hobbs of Melitta Coffees and also to Mr Ricc Carini of Crown Cup after the Hull City game.

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WIN A WATCH! NEW COMPETITION Starting 3 December 1988

for supporters guess the time of the first goal at every home game. All entries to be in at the Promotions Office at 2.30pm on the day of every game. Goalless draw entries will be accepted and if the game ends scoreless and there has been more than one entry we will hold the draw to decide the winner of the 'LORUS SPORTS WATCH'.

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*Our team is always ready
to throw in ideas to help get
your new business on the ball.*

Player Profile



CLIFF CARR

Twenty four year old Cliff Carr scored his first goal for Stoke City in the 4-0 victory at home to Hull last Sunday. Cliff, however, is no newcomer to goalscoring having found the net on sixteen occasions during his five years at Fulham.

Born in London, Cliff signed for Fulham in June 1984 and made 145 League appearances before joining Stoke for a fee of £45,000 last July. Whilst at Craven Cottage Cliff was capped for England at Under 21 level and was also appointed club captain.

At just 5'4" tall he is one of the smallest players in the Football League but what he lacks in inches he more than makes up for in determination and commitment and this was typified in his tremendous goal last weekend. Always ready to make foraging runs forward he has established a good understanding with Gary Hackett and Peter Beagrie and has become an important figure in our exciting wing play. He has proved a most consistent performer in recent weeks and has shown his true grit with some resolute defending to compliment his natural tendency to attack.

The arrival of Mark Higgins from Bury, together with the



return of George Berry from injury and the form of versatile Tony Ford at right back has meant that the back four now has a very solid look about it and this is down, in no small way, to the efforts of Cliff. Only two goals have been conceded in the last five league games.

Cliff was married to his long standing girl friend Kim during the close season and they have settled down well in their new home in Stafford. He is looking forward to a long and successful career with the Potters and relishes the thought of playing in the First Division with the club.

TIME IS RUNNING OUT BUT WE CAN MAKE A START NOW TO SAVE LIVES IN THE FUTURE.

Swindon based telephone marketing company Helena Stevens & Associates Limited is determined to help people win a race against time.

The British Bone Marrow Donor Appeal (BBMDA) is desperately seeking funds to help them to build a comprehensive computerised national register of bone marrow donors.

Without doubt this register will save lives.

The BBMDA will be launching the Denise Morse week. This starts on Sunday 13th November with a radio programme on Denise's local radio station Stoke Signal Radio - This will be in the form of a telethon.

People will be able to donate funds via the telephone using credit cards. These calls will be handled by HSA who will have a team of telephone marketers who have all donated their time to the cause. This will be 9 am on Sunday morning 13th November through to Sunday 20th November.

For further information please contact.

Susan Hervin
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Georges' Jottings

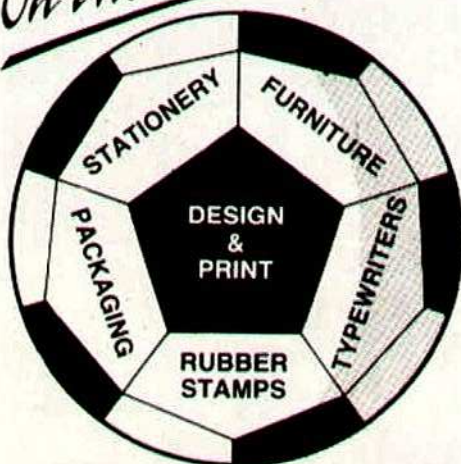
It's amazing how every game we play is very important but for varying reasons. Early on in the season when we weren't doing well in the League we needed a result to lift us from our lowly position and take the pressure off. You the fans were frustrated because great things are expected of us this season and it didn't help with Port Vale doing well in the third division. So results were needed to give you a lift when talking to Vale fans and we needed it to gain confidence. Since those depressing games of the early season we are now on a bit of a run and haven't been beaten in the league since our trip to Leicester, a run of 6 games and the team grows on confidence everytime we take the pitch and we know your feeling better because your getting behind us and there are smiles on Potters faces when we go out.

Now every game is important because instead of trying to get away from the bottom we are in striking distance of where we want and should be and that is the top of the second division at present we are 2 points from second spot yet are in eighth position. So if we lose we can slip right down the league but to win well I don't need to tell you what that would mean so todays game against Swindon should be a corker.

Heres to 3 points and a couple more runs up the ladder to the first division.



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*Action
from the
HULL CITY
match*

PICTURE



PETER BEAGRIE scores the second.



The master craftsman salutes the Bootham Paddock



TONY HENRY opens the scoring.

PARADE



GARY HACKETT and CARL SAUNDERS just rallied to get the ball in the net from this scramble.



SIMON STAINROD whose photo is the best seller in the club shop.



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of goals
in today's
game***



DELTA 1000



QUATRO



QUALITY COMES FIRST

In Opposition

With Wade Martin

SWINDON TOWN



The Robins, our visitors today have yet to achieve their ultimate goal of a place in Division One and once again we are encountering a club where our previous Football League games have all been in Division Two. Indeed of course last season was the first time we had met them in League action excluding the two seasons we were both in the Southern League earlier in the century.

A review of League matches is therefore short. At the County Ground on October 20th we lost 3 - 0 whilst Simon Stainrod got the only goal in the return on 23rd April here his first for the club. As mentioned earlier our paths had crossed in the Southern League Division One. In 1911-12 Swindon were our Christmas opponents. They beat us 3-0 at Swindon on Christmas Day and 4-1 here on Boxing Day. The following season Stoke actually finished bottom but took their first point off the Robins in a 1-1 draw at Stoke. They beat us 3-2 at Swindon. Overall therefore we have only one League win over them - our last game.



SIMON STAINROD
(last season's goalscorer)

There have also been 5 Cup ties with the Robins. In the F.A. Cup we won 3-1 in the Third Round away in 1949 but lost 1-0 at home in a replay (after 1-1) in 1952. Swindon also took us out of the League Cup in the Third Round in 1979-80, 2-1 at Swindon after a 2-2 draw here.

The game here last season saw Simon Stainrod fighting back to fitness netting his first goal for the club.

The sides that day were:-

STOKE CITY: Barrett; Parkin, Carr; Puckett, Bould, Berry; Ford, Henry, Shaw, Stainrod (Hemming), Heath.

SWINDON TOWN: Digby; Hockaday, King; McLoughlin, Parkin, Gittens; Bamber, Barnes, Quinn, Foley, Wegerle (White).

In recent times Paul Richardson is a player who has appeared for both sides as of course has our own Chris Kamara.

CHRIS KAMARA

Born Middlesbrough 25th December 1957

Height 6' 1" Weight 12st

Division Four Championship medal 1986.

	Appearances				Goals			
	Fl.	Fac.	Flc.	Oths	Fl.	Fac.	Flc.	Oths
Portsmouth	56(7)	4	1	—	7	1	—	—
Swindon Town	133(14)	14	18(4)	—	21	4	1	—
Portsmouth	11	—	3	—	—	—	1	—
Brentford	150(2)	13	15	7	29	2	—	2
Swindon Town	86(1)	5	9	11(1)	6	—	—	—
Stoke City	14	—	2	1	2	—	1	—
TOTAL	450(24)	36	48(4)	19(1)	65	7	3	2

Figures are upto and including 8th November game at Southampton and show Chris needs 18 games to record 600 at the top level — a figure well within his capabilities.

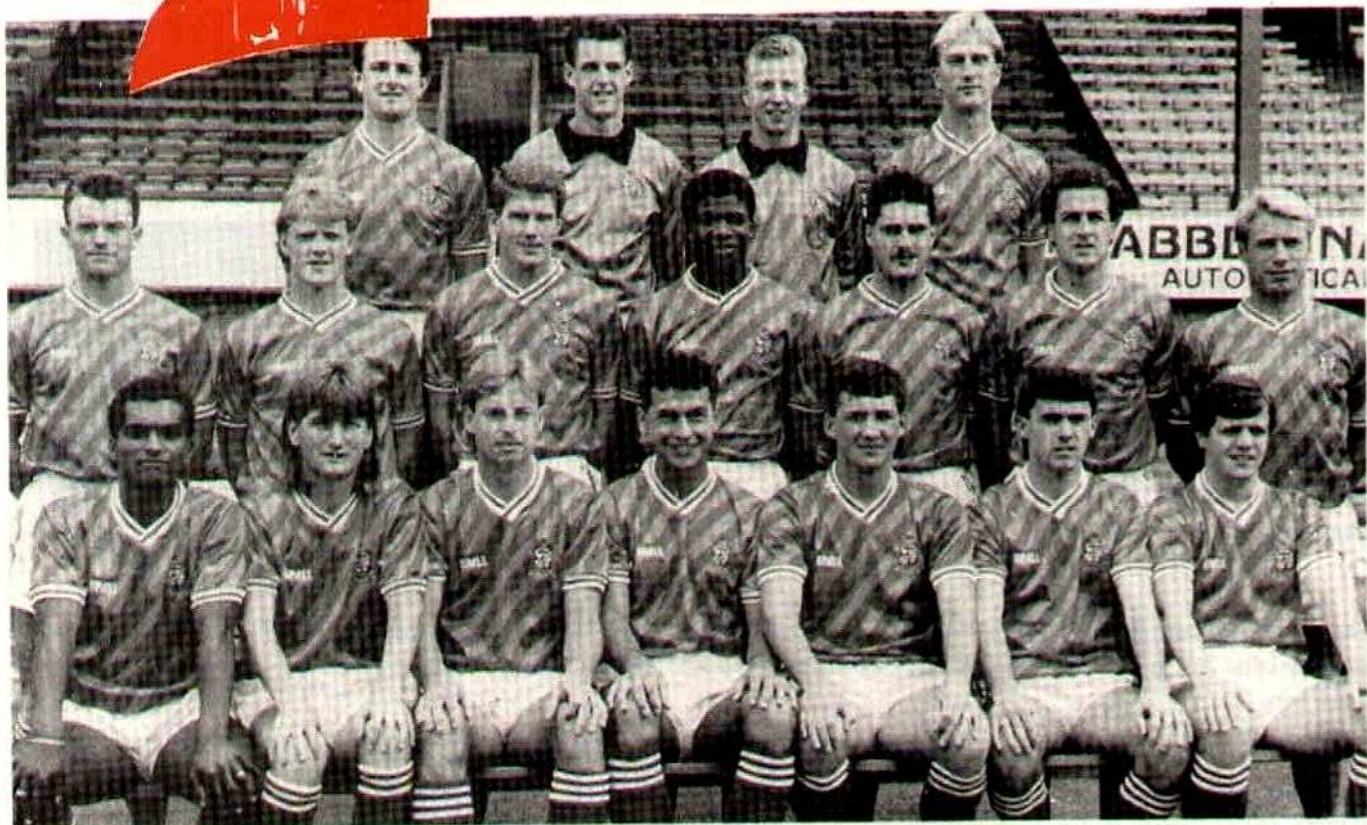


CHRIS KAMARA





Introducing our Visitors



SWINDON TOWN First Team Squad 1988-89.

Back Row (left-right): CHARLIE HENRY, FRASER DIGBY, NICKY HAMMOND, TIM PARKIN.

Middle row: DAVE HOCKADAY, PHIL KING, DUNCAN SHEARER, JON GITTENS, ROSS MACLAREN, STEVE WHITE, LEIGH BARNARD.

Front row: BOBBY BARNES, PETER COYNE, PAUL BODIN, COLIN CALDERWOOD (Captain), STEVE FOLEY, ALAN McLOUGHLIN, MARK JONES.

FRASER DIGBY Born. 23.4.67. at Sheffield. This former Manchester United goalkeeper joined the Club in December 1986, for a fee of £32,500, after an initial period on loan at the County Ground. He was also included in several of the end of season squads named by England under-21 Manager, Dave Sexton.

DAVE HOCKADAY Born. 9.11.57. at Billingham. Dave signed a two year contract with the Club in the summer of 1988. The former Blackpool Player, enjoyed one of the best seasons of his career, last season. Since moving to a full-back position, his form has improved. Dave has been a regular member of the Swindon Town team that had risen from the Fourth Division under the guidance of Lou Macari's managership.

PHIL KING Born. 28.12.67. at Bristol. Phil was the only Player to appear in every league match last season. Phil began his career with Exeter City in May 1985, before joining Torquay United in July 1986. Phil originally joined Swindon Town on a months loan in February 1987. This became permanent a month later for a £12,000 fee.

TIM PARKIN Born. 31.12.57 at Penrith. Tim was named 'Player of the Year' in May 1988 by the Club Supporters. The vastly experienced defender is one of Lou Macari's best signings. The subsequent fee of £27,500 was settled by a league tribunal. The same tribunal had sat only minutes earlier deciding the fee that Torquay United had to pay for Phil King, who is now on the Clubs staff!

JON GITTENS Born. 22.1.64. at Mosely. The former Southampton defender proved himself a firm favourite with the County Ground faithful, with some determined and enthusiastic performances last season. Jon, moved to the County Ground for a £45,000 football league tribunal fee, in July 1987, he played non-league football for Paget Rangers in the Midland Combination league, before accepting a successful trial period at the Dell.

DUNCAN SHEARER Born. 28.8.62. in Fort William. Duncan was the subject of a quarter of a million pound transfer deal during June, that was a record for both Huddersfield Town and Swindon Town. He had been a target for Town boss, Lou Macari, when he was with Chelsea before moving north to Huddersfield.

rs SWINDON TOWN

COLIN CALDERWOOD Born. 20.1.65. at Glasgow. Colin, joined Swindon Town from Mansfield Town in June 1985, for a Football League tribunal fee of £27,500. Colin captained the Club through two successive seasons of promotion in the 1985-86 and 1986-87 campaigns. Colin has made 131 consecutive league appearances since his signing in July 1985. The form of the Scottish born defender has often attracted the attention of several of the country's leading Clubs.

CHARLIE HENRY Born. 13.2.62. in Acton. Charlie, who is due a testimonial match this season, after ten years service with Swindon Town, joined the Club as an apprentice. A utility Player, who can virtually play in any position, he was the Clubs leading goalscorer when Swindon Town won the Fourth Division championship, with a record number of points - 102 in 1985/1986.

STEVE FOLEY Born. 4.10.62. in Liverpool. Steve joined Swindon Town in July 1987 for a fee of £35,000. The former Sheffield United midfielder Player had joined the Yorkshire Club from Grimsby Town in July 1985. His actual League debut came while he was on loan to Fulham in December 1983.

ROSS MACLAREN Born. 14.4.62. in Edinburgh. Ross joined Swindon Town on a conditional transfer fee, decided by a Football League tribunal at £150,000, in July 1988.

Ross joined Derby County in July 1985, after a Football League tribunal commission had set the fee at £67,500. In three seasons with the Baseball Ground Club, Ross helped the East Midland Club to win promotion from the Third Division, to the First Division.

TOM JONES Born. 7.10.64. at Aldershot. Stylish Midfield player former apprentice with Chelsea - drifted into non-league football with Farnborough Town. Spotted by Ian Porterfield then manager of Aberdeen who quickly signed him for the Scottish Premier Club in April 1987. Moved to Swindon in September 1988.

BOBBY BARNES Born. 17.12.62. in Kingston-on-Thames. Bobby, joined Swindon Town from Aldershot for £50,000, in October 1987. The former West Ham United apprentice scored 11 goals last season, to help the Wiltshire Club attain a comfortable mid-table position on their return to the Second Division.

WATCH OUT FOR STEVE WHITE



Born. 2.1.59. in Chipping Sodbury. Steve must represent one of the best free transfer signings in the history of the Club. Since he was signed from Bristol Rovers in July 1986, he has scored 35 goals, in 61 full first team appearances.

Steve, who was once the subject of a six figure transfer fee between Bristol Rovers and Luton Town, in his first spell with Rovers, signed a new three year contract in June 1988.



Meet the Boss LOU MACARI

After an illustrious career with Celtic, Manchester United and Scotland. He joined Swindon as player/manager in the summer of 1984. Since then his achievement to lift a struggling 4th Division side to a middle of the table 2nd Division side has become part of Swindon soccer folklore. In his second season they won the 4th Division title with a record 102 points and in the next season finished 3rd in the 3rd Division survived the play-offs to climb into Division 2. Last season they finished mid-table and produced a series of shock wins in all three cup competitions.



Supporters Club News

CHILDREN IN NEED — APOLOGY

Firstly an apology that due to a mix-up, we announced in last weeks programme that all proceeds from programme sales would be donated to "Children in Need". This, in fact, was a mistake, and it is proceeds from **today's** sales that will be donated to the Charity!

This means that the commission from **all** today's match programmes sold by the Supporters Club volunteers will be donated. In addition **all** sales of programmes sold at the Stoke City Programme Shop will see the takings donated **in full** to the fund.

So, if you're reading this in someone else's programme go to the shop after the match and buy one for yourself and contribute to "Children in Need". Or go and purchase those missing items from your collection; **all** the takings will be donated to the charity!

Football Supporters too often are given unnecessary bad publicity: today we have the chance to gain a little good publicity by contributing to a most worthy charity — Children in Need. Please buy your programmes from the Supporters Club today!

EXTENDED RUN

Last weeks fine 4-0 victory over Hull City saw us extend our unbeaten run to five matches and move into a healthy eighth place in the Second Division. Hopefully we can move even closer to a promotion challenge as we face Swindon Town this afternoon.

NATIONAL QUIZ

Also hoping for an extended unbeaten run are our quiz team who have drawn Nottingham Forest in the first round of this seasons National Federation Football Quiz.

The first leg is due to take place in The Moorlands Club, Long Eaton, Nottingham, tomorrow (20th November) 7pm. The home leg is due to take place in Stoke City's Executive Suite next Sunday, 27th November, (7.30pm). Anyone who is interested is welcome to come along and support our team.

Quiz Manager, Paul Warren, is interested in hearing from anyone who would like to be considered for selection in the quiz team. Please ring (S-O-T) 744674 for further details.

MEET THE MANAGER

The recent "Meet the Manager" event held in the Executive Suite proved to be a most interesting and entertaining evening. Mick Mills was accompanied by Sammy Chung for the event which was kindly hosted by Radio Stoke's Nigel Johnson.

At the beginning of this season a section of the Stoke support was critical of Mr. Mills and the form of the team. This was an ideal opportunity for Supporters Club members to come along with their questions to the Manager and those who did found that Mr. Mills and Sammy Chung gave their views and opinions openly and honestly, and without trying to hide anything. Those who attended came away knowing that Mr. Mills heart is with Stoke City and that he is putting 100% effort

into bringing success to the Club.

NO ONE can say that they have not had the opportunity to question the manager and put their views forward.

A raffle was held during the evening and £25 was raised, which was donated to the "Children in Need" appeal.

Our thanks go to Mick Mills, Sammy Chung and Nigel Johnson for making the evening possible. Thanks also to the "Junior Potters" for donating a prize, and to Fenton Park Methodist Youth Club, Fenpark, Fenton.

MISS FOOTBALL SUPPORTER

So far the response to our call for local girls to represent Stoke City, in the Midlands hearts of the National Competition to determine the most attractive female supporter, has been very poor. Surely someone out there must know of someone who could fit the bill!!!

Anyone interested should ring (S-O-T) 744674.

CORRESPONDENCE

All written correspondence should be sent to The Secretary, 11 Westland Street, Penkhull, Stoke-on-Trent, ST4 7HE, and should be accompanied by a S.A.E.

Further information can be obtained by ringing 0782-744674 (6pm-10pm weekdays or 10am-10pm weekends).



Reserves & Youths

PURITY YOUTH LEAGUE FIXTURES 1988/89

Sat. 27th Aug	Mansfield Town	3-0
Sat. 3rd Sept	Notts County	1-0
Sat. 10th Sept	Nottm Forest	0-3
Sat. 17th Sept	Peterborough	1-1
Sat. 24th Sept	Port Vale	2-1
Sat. 1st Oct	Shrewsbury	2-0
Sat. 15th Oct	Walsall	0-1
Sat. 22nd Oct	W.B.A.	4-3
Sat. 29th Oct	Wolverhampton	0-2
League Cup Round One		
Sat. 5th Nov	Nottm Forest	2-2
Sat. 12th Nov	Aston Villa	3-1
Sat. 19th Nov	Birmingham	
Sat. 26th Nov	Coventry	
Sat. 3rd Dec	Derby County	
League Cup Round Two		
Sat. 10th Dec		
Sat. 17th Dec	Leicester City	

CENTRAL LEAGUE FIXTURES 1988/89

Wed. 31st Aug	Port Vale	1-1
Wed. 7th Sep	Blackpool	1-2
Wed. 14th Sep	York City	2-1
Thu. 22nd Sep	Bradford City	0-3
Tue. 27th Sep	Rotherham Utd	4-1
Wed. 5th Oct	Hull City	0-2
Wed. 12th Oct	Middlesbrough	1-5
Tue. 18th Oct	Oldham Athletic	1-0
Wed. 2nd Nov	Wigan Athletic	3-1
Wed. 9th Nov	Darlington	1-1
Tue. 15th Nov	Preston N. End	0-3
Wed. 23rd Nov	Scunthorpe	
Wed. 30th Nov	Notts County	
Wed. 7th Dec	Mansfield Town	
Wed. 14th Dec	Doncaster R.	
Tue. 20th Dec	Grimsby Town	

MIDLAND PURITY YOUTH LEAGUE – ASTON VILLA v STOKE CITY. Won 3-1. Noble, Boughey, Baines, Wilson, Wright, Reaney, Ware, Venning, Ritchie, Sale, Hope. Subs: Jones, Duncan.

STOKE CITY v NOTTS FOREST Drew 2-2. Scorer: McGinley 2. Noble, Jones, Baines, Reaney, Wright, Wilson, Boughey, Duncan, Hope, McGinley, Venning. Subs: Berks, Burton.

CENTRAL LEAGUE – DARLINGTON v STOKE CITY Drew 1-1. Scorer: Hope.

Noble, Hemming, Fowler, Beeston, Wilson, Reaney, Boughey, Duncan, Hope, McGinley, Baines. Sub: Ritchie.

MIDLAND YOUTH CUP – STOKE CITY v NOTTM. FOREST

Replay – Monday 21 November 1988 – Kick off 2.00.

Victoria Ground Practice Pitch.

FA YOUTH – CAMBRIDGE UNITED v STOKE CITY

Monday 5 December 1988 – Kick off 7.30pm.

If a replay – Monday 12 Dec. 1988 at Victoria Ground – 7pm.

Tony Lacey FROM THE BENCH



The Reserves travelled to Darlington with Hemming and Beeston in the team, and started strongly. Hope was brought down in the box in the first minute, but the keeper saved well from McGinley. After 25 minutes with their first attack, Darlington took the lead with a fine header from Anderson.

The second half saw us again dominate the exchanges, and going close on several occasions. However, justice was done when Boughey's corner was headed back to Ritchie, and Hope forced the ball home with 10 minutes remaining to gain a hard earned point.

The following Saturday, the Youth team travelled to Aston Villa for what appeared a difficult fixture. However, we started well and dominated the game, and took the lead when Ritchie headed a fine goal from a Baines free-kick. We played some excellent football, and were unfortunate to be only one up! Early in the second half Villa equalised through Blake, but to the youngsters credit, we continued to dictate the exchanges, with Ritchie, Hope, Boughey and Ware all missing opportunities. However, in the 70th minute Ritchie got his second with a fine effort, and in the 85th minute Venning put the game beyond doubt, sliding in Boughey's cross shot.

It had been a fine team performance, which keeps us in touch with the leaders, and prepares us for our replay with Notts Forest on Monday, in what should be a tremendous game.



RYAN VENNING



ANTHONY GALLIMORE





Promotions

STOKE CITY LIFE-LINE SOCIETY

7th November, 1988

This draw took place at
The China Garden, Festival Park, Etruria.

£1000 WINNER

Week 28 Miss D. Wilde, c/o Ye Olde Bull & Bush, Stoke. 1380

£100 WINNER

Week 28 Beehive F.C., Honeywall, Penkhull, Stoke on Trent. 1708

£50 WINNER

Week 28 The Railway F.C., Heron Cross, Stoke on Trent. 2033

£25 x 6 WINNERS

Week 28 The Vine F.C., Silverdale, Staffs. 2073

Week 28 The Railway F.C., Heron Cross, Stoke on Trent 2033

Week 28 P Porter, 117 Pacific Road, Trentham, S-O-T. 0447

Week 28 N Clare, Stoke Market, Stoke, Stoke on Trent 1662

Week 28 J Clarke, c/o ANC Parkhouse Ind. Est. Newcastle. 1574

Week 28 Mr J Cotterill, 105 Soames Cresent, Saxonfields, L'ton. 0025

£20 x 2 NEAR MISSES

Week 28 K Johnson, c/o Goughs, Clough Street, Hanley, S-O-T. 1381

Week 28 M Woodward, 79 Welby Street, Fenton, S-O-T 1379

£10 x 21 WINNERS

Week 28	A J Plant, Sussex.	1562	J R Head, Stoke	1614
Week 28	T P Baddeley, Bucknall	1039	C Dymond, Hampshire	1667
Week 28	M White, Hanley	0818	D Harper, Knutton	0721
Week 28	G & J, Stoke	1503	A C Pountain, Hartshill	0276
Week 28	D Evans, Stoke	1164	T Ball, Stoke	1770
Week 28	B & L Chaddock, B'ge	1263	Miners Arms F.C., Longton	1727
Week 28	M Dibble, Silverdale	1828	G R Unwin, Alsager	0298
Week 28	J Porter, Sneyd Green	1651	Mrs G Hinsley, Newcastle	1953
Week 28	V H Lakin, Clayton	0155	T Sproston, Biddulph	1681
Week 28	S Amison, Werrington	0218	S Cornwall, Chesterton	0836
Week 28	D J Davis, Eccleshall	0206		

* VOID NUMBER *

Week 28 42, 879, 401, 1075, 1236, 668.

ALL LIFELINE MEMBERS WELCOME AT THE
CHINA GARDEN, ETRURIA.

HAPPY BOND

Draw — 4 November 1988

£100 WINNER	J Reiling, 26 Sussex Drive, Kidsgrove	C 01 04 24
£10 CONSOLATION	V Clarkson, 27 Alwyn Crescent, Sneyd Green.	D 01 04 24
£10 CONSOLATION	George, 27 The Birches, Cheadle	B 01 04 24
£10 CONSOLATION	Mrs J Gaunt, 100 Walton Way, Talke	A 01 04 24
£100 WINNER	Mr H Rainbow, 128 Apedale Rd, Woodlane	D 06 11 14
£10 CONSOLATION	Mr E Drapper, 18 Hollington Drive, Chell.	F 06 11 14
£10 CONSOLATION	E Hawkins, 111 Riceyman Road, Bradwell	E 06 11 14
£10 CONSOLATION	Mrs C A Thompson, 8 Diana Road, Birches Head.	C 06 11 14
£10 CONSOLATION	W F Whalley, 18 Albany Road, Hartshill.	A 06 11 14
£100 WINNER	M Barlow, 189 Leek New Road, Sneyd Green.	D 05 10 11
£10 CONSOLATION	S Jordan, 512 Dividy Road, Berry Hill.	E 05 10 11
£10 CONSOLATION	Mr D Chilton, 16 Victoria Street, Silverdale.	C 05 10 11
£10 CONSOLATION	J Adams, 2 Bunts Lane, Stockton Brook	A 05 10 11
£100 WINNER	M West, 12 Buttermere Close, Burslem	A 04 06 17
£10 CONSOLATION	S A Powell, 66 Ubblerley Road, Bucknall.	C 04 06 17
£10 CONSOLATION	A George, 6 Baddeley Green Lane, Baddeley Green.	D 04 06 17
£10 CONSOLATION	Mrs R Rowley, Cobblestone Cottage, Mow Cop.	E 04 06 17
£100 WINNER	F W Spragg, 57 Victory Crescent, Cheadle	A 01 19 27
£10 CONSOLATION	D Lockett, 319 King Street, Fenton	C 01 19 27
£10 CONSOLATION	W T Ball, 576 High Lane, Burslem	D 01 19 27
£10 CONSOLATION	M Taylor, 263 Duke Street, Fenton	E 01 19 27

DATE OF THE NEXT DRAW — 11 November 1988

PROMOTER: J Lawson, 10 Cable Street, Stoke, Stoke on-Trent.

SOCIETY: Stoke City Improvement Association.

Registered With Stoke-on-Trent City Council.



Seats are now on sale from the Box Office for our next home game against Chelsea on Saturday 3rd December. For this game a number of special arrangements will apply. The Butler Street paddock will as usual be reserved solely for Chelsea supporters as will Blocks A & B of the Butler Street Stand. Blocks C & D of the Butler Street Stand will be for the use of Stoke supporters only but **admission will be by ticket only**. No tickets will be on sale on the day of the game for the Butler Street Stand Blocks C & D. Admission to all other areas of the ground will be as normal. Supporters are reminded that for this game admission to seats for non-membership card holders on the day of the game will only be available in the Boothen Stand Block A.

Seat tickets are available from the Box Office for the away game at Leeds next Saturday at £6 each. There are no seats on sale to Stoke supporters for the away game at Brighton on 10th December but standing accommodation is available at the Goldstone Lane turnstiles 13, 14, 15, 38, 39 and 40. Admission is £4.

Tickets are selling fast for the Christmas Cabaret Dinner Dance at the Hawthorns, Keele University on Monday 19th December, 7.30pm for 8.00pm. Stoke City staff and players will be in attendance for an evening which will include fun, games, prizes, dancing to a first class disco and cabaret from comedian Johnny Wager as well as the traditional Christmas meal. Tickets are £10 each with a reduction of £1 for season ticket holders, lifeline members, lottery agents and parents of Junior Potters and Family Club members. Please send the correct remittance to the Box Office.

Family Club members are reminded that they can purchase tickets for the next home game from the Information Desk at the rear of the Jaton Family Stand.

Membership card holders may buy up to three additional tickets for their guests provided that such tickets are purchased from the Box Office no later than two hours before kick off.

Box Office Opening Hours:
Monday to Friday
9.30am to 5.00pm
Saturday
9.30am to 12 noon
(2.30pm on 1st team match days)

Promotions Office Opening Hours:
Monday to Friday
9.00am to 5.00pm
Saturday
9.30am to 12 noon
(2.45pm on 1st team match days)

Reception Office Opening Hours:
Monday to Friday
9.30am to 5.00pm
Saturday
9.30am to 3.00pm
(1st team match days only)

CHELSEA HALT LEADERS AND WIN 'PERFORMANCE OF THE WEEK' AWARD

Chelsea are the latest winners of the Barclays League 'Performance of the Week' Award following their 2-1 win at Second Division leaders, Watford, on Saturday, 5th November 1988.

The beneficiaries will be the Chelsea Boys club who receive a cheque for £300 plus a full set of Barclays football strip. Presentation of the Award will be made by Mr Bob Newton, Corporate Director of the London North Western Regional Office, on Saturday, 26th November 1988, prior to Chelsea's home match versus Shrewsbury Town.

BBC Children in Need Appeal, Nov. 18-19th, 1988

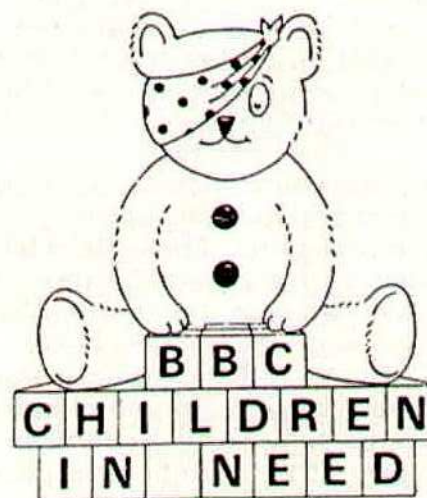
* 500 laps of the pitch – can it be done? *

With the much-appreciated co-operation of Stoke City F.C., members of Stoke 96 Round Table will be running round the Victoria Ground pitch for 24 hours, starting at 2pm on Friday the 18th of November. We are aiming for a total of 500 Tabler-laps before the kick-off v. Swindon Town today.

You are invited to support this major event by entering our "Guess the Laps" competition, with fabulous prizes on offer including a colour T.V. Tickets will be on sale around Stoke and Newcastle, so look for the Pudsey Bear posters!

There will also be a collection from the crowd before the match, with all proceeds going to the BBC Children in Need appeal. Please give generously on the day.

Thank you
Chairman Bill Rock
Stoke 96 Round Table.





The Jatón Family Page

A special welcome this afternoon to the party of Junior Robins from Swindon together with their families who are guests of the Junior Potters this afternoon. They have been playing 6-a-side soccer at the North Staffs Polytechnic in Leek Road Stoke this morning and have had lunch at the Plough Motel in Campbell Road before returning to the Victoria Ground to watch this afternoon's game from the Family Stand. We hope you are enjoying your day with us.

Details will be announced shortly of new sporting activities for Junior Potters. We have purchased equipment for badminton and short tennis and we are hoping to organise these sports together with table tennis and pool on a regular fortnightly basis in the gym at the Victoria Ground.

Next Saturday the Junior Potters and their families are off to Elland Road for the league game between Leeds and Stoke. Our coach leaves the Victoria Ground at 8.45 am and we will be taken on a tour of the Elland Road Stadium before playing indoor football with the junior Leeds supporters at the local sports centre. After lunch we will return to Elland Road to watch the league game. At the time of going to press we still have a few seats left for this trip — the cost, which includes coach travel, lunch and a seat ticket for the game is £6.50 for adults and £5 for children. Please telephone Diane on 413511 as soon as possible if you would like to join us.

Application forms for Junior Potters membership will again be distributed at today's game. The official launch of the 5th year of the Junior Potters organisation will take place in the gymnasium immediately following our next home game against Chelsea on Saturday 3rd December and all those children who enrol before 5.00 pm on Wednesday 30th November will be able to receive their membership packages from the Stoke City players at the launch. Membership costs just £5 and this year each member will

receive a membership card and certificate, Junior Potters scarf, autograph book and pencil case, a birthday card signed by their favourite player and a regular newsletter keeping members informed of the many social and sporting activities arranged for them throughout the year. If you have not been given an application form they are available from the Box Office (telephone 413961).

Peter Beagrie was the Family Club choice as Man of the Match at the Hull game with Chris Kamara second and Cliff Carr third. Peter, therefore, increased his lead in the Jatón Family Club Player of the Year Trophy with Chris still in second place and Peter Fox third. Voting forms are available in the Family Club newsletter available to all members from the Information Desk at the rear of Block A in the Family Stand.

On Friday 9th December the Junior Potters will be on their travels again when we have our second 'weekend away' — this time in Brighton. Our executive coach will leave the Victoria Ground at 5.30pm on the Friday and we will be staying for two nights at the Dudley Hotel in Hove. A tour of the Goldstone Ground has been arranged for Saturday morning and the Junior Potters will be playing football with the Junior Seagulls on the Sunday morning before returning to Stoke. After the success of the Plymouth trip the Brighton weekend was fully booked within days of being advertised and we are sure of another great Junior Potters occasion.

If you are not already members of the Family Club application forms are available from the Box Office. Family membership costs just £2 for adults and £1 for children/senior citizens. This entitles you to purchase tickets in the Jatón Family Stand at a special concessionary price of £4.50 per adult member and £2.30 per child/senior citizen member provided that such tickets are bought from the Box Office no later than two hours before kick off.



Second Division Scene

CITY GUN DOWN LEADERS

The biggest crowd of the day was again at Maine Road 21,142 turned out for the visit of leaders Watford. City's inventive young side peppered the Hornets Defence but were 1-0 down at half time after Gary Porter struck a free kick beyond Andy Dibbles reach. In the second half the sheer youthful exuberance of the city side ripped the Hornets Defence apart with a skilful display from Winger White. Paul Moulden equalised and Wayne Biggins added a further two and is now showing the form that prompted city to pay the big fee for him from Norwich City.

BAGGIES BUBBLE BURST

Brian Talbot's side went down to their first defeat in six games at Elland Road after taking an early lead through on loan Striker John Durnin and Ian Baird putting Leeds in front. A Brian Talbot free kick three minutes from time was stopped by Mervyn Day with his foot the ball stood enticingly on the Leeds goal line waiting for an Albion player to prod in an equaliser but just as John Durnin steadied himself to shoot John Sheridan rushed in to boot the ball clear. The crowd at Elland Road was a healthy 20,442.

CHAMBO ON THE MARK

Portsmouth have battled back into third place in the table level on points with second placed Blackburn on 27 points. Their fifth home win came in a 2-0 victory over Plymouth with Mark Chamberlain and Mick Quinn scoring in the first half.

VITAL WIN FOR BRIAN HORTON

Oxford United after four successive defeats had the good fortune to have Birmingham City as opponents at the Manor Ground. A 4-0 home win meant eleven defeats in fifteen league games for the Blues and fifty goals conceded in all competitions this season. Martin Foyle and Full Back David Bardsley both scored twice for us. Our former Winger Phil Heath was again on the subs bench for Oxford United who included new signing Paul Simpson a £300,000 buy from Man City.

SADDLERS SUNK BY BARBER

Walsall crashed to their fourth successive defeat at home to Leicester City despite a vastly improved performance in the second half. Goalkeeper Fred Barber usually one of the most reliable members of the team seemed to take his eye off the ball and let a Paul Reid misshit squirm through his legs the ball hit the post and rebounded straight into the path of Mike Newell who knocked the ball into the empty net for his ninth goal of the season included in the Saddlers side was Striker Dale Banton signed from York City.

SIMOD CUP

Season 1988/89 - Draw for Round Two

Southampton	v	Crystal Palace or Walsall
Derby County	v	Aston Villa
Blackburn Rovers or Manchester City	v	Sunderland
Millwall	v	Leeds United
Watford	v	West Ham United
Middlesbrough or Oldham Athletic	v	Portsmouth
Oxford United or Ipswich Town	v	Norwich City
Bradford City	v	Chelsea

Ties will be played during week commencing 21st November, 1988.

N.B. Clubs seeded through to Round Three are Coventry City, Everton, Luton Town, Newcastle United, Nottingham Forest, Queen's Park Rangers, Sheffield Wednesday and Wimbledon.

LEADING SCORERS:

Tommy Tynan	-	Plymouth 14
Simon Garner	-	Blackburn 11
Marlo Gabbiadini	-	Sunderland 11
Frank Bunn	-	Oldham 10
Keith Edwards	-	Hull City 10



PAUL MOULDEN (Manchester City) who equalised in the top of the table battle against Watford.

SECOND DIVISION FIXTURES

Sat. 19/11/88

AFC Bournemouth	v	Manchester City
Bradford City	v	Chelsea
Crystal Palace	v	Leicester City
Hull City	v	Birmingham City
Ipswich Town	v	Brighton & H.A.
Oldham Ath.	v	Leeds United
Oxford United	v	Plymouth Argyle
Portsmouth	v	Barnsley
Shrewsbury	v	Watford
Stoke City	v	Swindon Town
Sunderland	v	W. B. A.
Walsall	v	Blackburn Rovers



Match & Ball Sponsors

BARCLAYS LEAGUE FIXTURES

1988/89 MATCH SPONSORS

27 Aug. '88 Sat	Ipswich Town	KINGFORD
10 Sep. '88 Sat	Blackburn Rovers	
20 Sep. '88 Tue	Portsmouth	CHATFIELD OF STOKE
27 Sep. '88 Tue	Leyton Orient	
1 Oct. '88 Sat	AFC Bournemouth	LINK CONNECTIONS
4 Oct. '88 Tue	Shrewsbury Town	M.E.B.
22 Oct. '88 Sat	Watford	COOKSON CERAMICS
29 Oct. '88 Sat	Crystal Palace	SPEEDS
13 Nov. '88 Sun	Hull City	MILETA & CROWN CUP
19 Nov. '88 Sat	Swindon Town	MYOTT MEAKIN
3 Dec. '88 Sat	Chelsea	POTTERS PACKAGING
26 Dec. '88 Mon	Manchester City	CONSOLIDATED HLDGS Co.
31 Dec. '88 Sat	Oxford United	KINGFORD
14 Jan. '89 Sat	Bradford City	HACKING ASHTON JERVIS
11 Feb. '89 Sat	Oldham Athletic	COOKSON CERAMICS
25 Feb. '89 Sat	Leicester City	BASS WORTHINGTON
28 Feb. '89 Tue	Birmingham City	HARTSHORNE MOTOR SERV.
11 Mar. '89 Sat	Sunderland	F.W.B.
25 Mar. '89 Sat	Barnsley	BRITANNIA BUILDING SOC.
1 Apr. '89 Sat	Plymouth Argyle	RUBBER ASTIC
4 Apr. '89 Tue	West Bromwich Albion	CRED A
22 Apr. '89 Sat	Walsall	EVANS HALSHAW
29 Apr. '89 Sat	Leeds United	J. T. BLAKEMANS
13 May '89 Sat	Brighton & Hove Albion	BOOTHEN END SUPPORTERS
20 May '89 Sat	F. A. Cup Final	

Littlewoods Cup

Simod Cup

F A 3rd round 7th Jan

1988/89 BALL SPONSORS

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W R CHADWICK & FAMILY, Oxford
WELLINGTON INN, Stoke
SIR HUBERT NEWTON
FLOWER POT HOTEL, Shelton
VILLAGE TAVERN, Wolstanton
STOKE CITY SUPPORTERS CLUB.
TRAVELLERS REST, Middleport
UNCLE TOMS CABIN, Stoke
VICTORIA HOTEL, Stoke
M & M VEHICLE REPAIRS, Longton
LUCIANOS PIZZERIA, Newcastle and Longton.
P. SYMONDS
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VAL & HENRY THOMAS, Birkenhead
GARNER BENNETT, Hanley
LONGACRE Personnel Consultants Ltd, Newcastle.



Back Track

With WADE MARTIN



ALMOST CHAMPIONS

1946-47 season opened with a great deal of expectancy at the Victoria Ground after the war years of Regional football. However the confidence was short lived as Stoke only collected one point from the first 4 games conceding 12 goals. Thereafter 6 straight victories ensued and after 10 games Freddie Steele had amassed 15 goals including two hat-tricks.

That winter proved to be one of the severest of the century and the Football League programme was badly hit with many postponements forcing rearranged games in May and June. Stoke went 10 games without defeat and were well placed with two games to go, away to Aston Villa and Sheffield United. The match at Villa Park was on Whit Monday and with Neil Franklin absent on international duty Frank Mountford returned from injury to deputise. In a season of many outstanding performances this turned out to be one of the highlights as a George Mountford goal (his form made light of the departure of Matthews to Blackpool in early May) was the only difference between the sides.

As the season stuttered to its conclusion with the final game for Stoke 19 days away the title race was finely balanced. On the following Saturday the Wolves versus Liverpool game was to be crucial as both sides were well placed in the chase for the championship. The game proved to be Stan Cullis' last for Wolves and to make matters worse they slipped up 2-1 at home.

This looked to be the best possible result to Stoke and improved their chances for the top spot as the table looked as follows:

Liverpool	42	25	7	10	84	52	57
Man. Utd.	42	22	12	8	95	54	56
Wolves	42	25	6	11	98	56	56
Stoke City	41	24	7	10	89	51	55



Stoke were the only championship contenders with an unfinished programme and as can be seen needed to win at Sheffield to clinch the crown. A defeat or

draw would set them in fourth place. It was all or nothing but in any event this was the club's most successful campaign and they were assured of talent money for the first time since the scheme was introduced which incidentally worked out as:-

Champions	£275
2nd	£220
3rd	£165
4th	£110

The period to the Sheffield game (14th June) was not without incident as Stoke embarked on a short Irish tour with matches on successive days against Belfast Distillery (won 4-1) and Drumcondra (lost 0-3). The papers covered all the colour and background of the run-in and the players spent the Wednesday before the game at the Buxton Well Dressing. On the Thursday Frank Mountford handed in a transfer request as his first team games looked limited with the emergence of Johnny Sellars and the consistency of Neil Franklin, who replaced Mountford as the only change in the side for the Saturday game.

Manager McGrory had announced his team early in the week. They were to play in a new strip of white shirts, black shorts (instead of their usual change strip of blue and white stripes) so that the fans - 10,000 were expected to travel - could wear the appropriate favours.



FRANK MOUNTFORD



JOHNNY SELLARS

Bramall Lane had never been a happy hunting ground for Stoke and a certain piquancy was added to the match as United had knocked Stoke out of the F.A. Cup the previous season. United were in fact hit by injuries to inside forwards Jimmy Hagan and Brook and full back Furness as the sides lined up:

STOKE CITY: Herod; Mould, McCue; Sellars, Franklin, Kirtan (Capt.); Mountford (G), Peppitt, Steele, Baker, Ormston.

SHEFFIELD UNITED: Smith; Young, Cox; Jackson, Latham, Forbes; Rickett, Nightingale, Collindridge, Pickering, Jones (G).

Handicapped by a pitch greasy from morning rain Stoke never established the methodical play which had characterised their displays during the season whilst Sheffield's dash, good football and determination won out. In fact in only 2 minutes Pickering recalled at 38 for his first game of the season scored with a low shot. However 2 minutes later Steele found Mountford on the right dashed into the box and nodded down Mountford's superb cross to the feet of Ormston who closed in to score, just after the break. McCue slipped trying to intercept a crossfield pass and Rickett dashed in to seal the score and Stoke's fate. They had played well enough to win an ordinary game but this was no ordinary game at the end of an extraordinary season.



Travelling Away

LEEDS UNITED – Saturday 26 November 1988.

Coaches leave Stoke End Car Park: 12 noon.

Fare: £3.50

Ex Travel Fare: £4.25

PLEASE BOOK EARLY AS SEATS CANNOT BE GUARANTEED ON THE DAY

Visitors Terrace – South Stand – Price £3.50

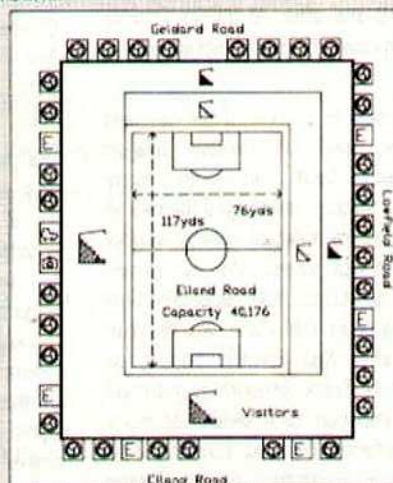
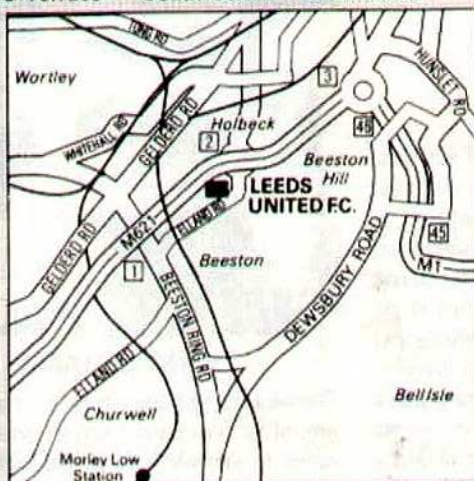
Visitors Seats – South Stand – Price £6.00

Entrance to both is at Elland Road end of Ground.
Programme price 80p.

HOW TO GET THERE

M6-M62 then M621 to A643 into Elland Road.

Parking Information – Car Park (1,000 spaces) one minute from the ground.



Hamil

STOKE FOR DIVISION 1

TILE CENTRE

FOR YOUR

BATHROOM

SUITES SUPPLIED AND FITTED TO THE LAST DETAIL

KITCHEN AND

RAM KITCHEN UNITS FOR STYLE AND ECONOMY

CERAMIC TILES

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HAMIL HOUSE, HAMIL ROAD, BURSLEM
TELEPHONE: 81 5815

Collector's Corner

A reminder that all the profit from the Stoke Supporters Club Programme Shop today, as well as commission on today's match programmes will be donated to Children in Need. So every programme purchased from the Programme Shop today will mean a donation to a worthy cause. Don't forget we are open after the match.

Today's opponents Swindon Town see us turn back the clock to 8th January 1949, for the 3rd round F.A. Cup game at Swindon.

Stoke were in the 1st Division, whilst Swindon played in the 3rd Division South. For the game a 5" x 7½", 8 page programme was issued printed black on pink paper priced 2d.

A simple cover half of which consists of an advert for Weymouth Ales is followed in pages 2 & 3 by club notes which look forward to a capacity crowd, and a look back at the previous seasons F. A. Cup successes namely against 1st Division giants Burnley. Only the briefest mention and welcome to Stoke City is made. The centre pages are taken up in traditional format of both team line-ups surrounded by advertisements. Page 6 displays the league table for Division 3 South showing Swindon to be in 5th place. Page 7 includes a record of Swindons cup exploits dating back to 1907. The back page is taken up by the days fixtures for the half-time scoreboard. A feature rapidly disappearing from league grounds with the advent of electronic scoreboards and improved P.A. systems.

Is there anything you would like to know about Stoke City. Perhaps the score of a particular game the goalscorer and gate? If you have a query, then why not write to Collectors Corner and we will endeavour to give you the answers.

All correspondence concerning this page should be addressed to Ken Marek c/o Stoke City F.C.



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Choose Admiral football kits,
tracksuits, sports and
leisurewear
and your team replicas too!

Todays LINE-UP

STOKE CITY



SWINDON TOWN

Yellow/Blue

Peter FOX
Tony FORD
Cliff CARR
Chris KAMARA
Mark HIGGINS
George BERRY
Gary HACKETT
Tony HENRY
Carl SAUNDERS
Simon STAINROD
Peter BEAGRIE
Graham SHAW
Carl BEESTON

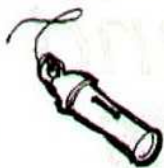
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Fraser DIGBY
Dave HOCKADAY
Phil KING
Tom JONES
Tim PARKIN
John GITTENS
Steve FOLEY
Ross McCLAREN
Charlie HENRY
Steve WHITE
Bobby BARNES
Colin CALDERWOOD
Duncan SHEARER

Officials:

Referee:

Mr T. E. WEST
(Hull)



Linesmen:

(Red Trim)
Mr. M. J. Penn



(Yellow Trim)
Mr. P. Newton

TODAYS **mitre**
MATCHBALL SPONSOR
VICTORIA HOTEL

Stoke-on-Trent

(Opposite Stoke City F.C. Victoria Ground)
Bar, Games Room, Lounge & Snooker Room
OPEN ALL DAY SATURDAYS

Would customers please note that on match
days the pub can only be entered from the car
park entrance.

Marstons' Ales

Todays Mascot

Name: Natalie Elizabeth Evans
Age: 13

Address:
5 Kent Way, Queenside,
Stafford, ST17 4NZ.
School: Weston Road High
School

Favourite Players:
Peter Beagrie, Gary Hackett,
Scott Barrett, George Berry.

Hobbies: Football, Athletics,
Hockey, Netball, Music,
Drawing.



MATCH FAX

	STOKE CITY	SWINDON TOWN
Half Time Score		
Full Time Score		
Goal Scorers		
Attendance		

NEXT MATCH

at the Victoria Ground

Central League
Wednesday 23 November - 7pm

SCUNTHORPE UNITED

Second Division
Saturday 3 December - 3pm

CHELSEA

Central League
Wednesday 7 December - 7pm

MANSFIELD TOWN

cristal

BRITAIN'S FINEST CHOICE OF
CERAMIC TILES

by H & R Johnson of Stoke-on-Trent



A MEMBER OF THE NORCROS GROUP



	P	W	D	L	F	A	W	D	L	F	A	Pts
Watford	16	5	1	2	17	7	4	1	3	10	10	29
Blackburn	15	5	1	1	16	9	3	2	3	11	11	27
Portsmouth	16	5	2	1	16	7	2	4	2	9	11	27
Chelsea	16	4	2	2	15	8	3	3	2	11	9	26
W.B.A.	16	4	2	2	9	6	3	3	2	12	9	26
Ipswich	16	4	1	3	11	8	4	1	3	12	10	26
Man City	16	4	3	1	14	10	3	2	3	7	6	26
Stoke	16	4	3	1	13	6	2	3	3	6	11	24
Barnsley	16	4	3	1	11	6	2	3	3	9	13	24
Sunderland	16	4	4	0	14	6	1	4	3	8	11	23
Leicester	16	3	4	1	10	7	2	3	3	9	14	22
Crystal P	15	4	3	1	13	7	1	3	3	8	11	21
Bradford	16	3	3	2	7	5	2	3	3	9	11	21
Bournemouth	15	4	1	2	6	3	2	2	4	7	11	21
Oldham	16	4	3	1	18	9	1	2	5	9	15	20
Oxford	17	4	3	2	19	14	1	2	5	8	14	20
Hull	16	3	4	1	8	5	2	1	5	10	16	20
Swindon	15	3	3	1	12	7	1	4	3	9	15	19
Leeds Utd	15	3	3	2	9	8	1	3	3	4	9	18
Plymouth	15	4	2	1	14	6	1	1	6	5	20	18
Walsall	16	2	3	3	11	7	0	5	3	5	12	14
Shrewsbury	15	1	4	3	7	11	1	3	3	4	9	13
Brighton	15	3	1	4	11	11	0	1	6	5	14	11
Birmingham	15	1	1	5	9	16	1	1	6	2	18	8

APPEARANCES AND GOALS SEASON 1988-89

	APP	GOALS
SCOTT BARRETT	1	—
PETER BEAGRIE	16	3
GEORGE BERRY	6	—
CARL BEESTON	6	—
CLIFF CARR	11 (1 sub)	1
TONY FORD	15	—
PETER FOX	15	—
JOHN GIDMAN	5 (5 sub)	—
GARY HACKETT	16	2
CHRIS HEMMING	3 (2 sub)	—
TONY HENRY	16	2
MARK HIGGINS	9	—
CHRIS KAMARA	15	2
NICKY MORGAN	5 (2 sub)	1
STEVE PARKIN	3	—
CARL SAUNDERS	13	—
GRAHAM SHAW	7 (5 sub)	3
SIMON STAINROD	12	4
PAUL WARE	2	—

SOCCKERLINE 'Man of the Match' Award

Vote for your 'Man of the Match' v Swindon Town

PLAYER.....

YOUR NAME.....

ADDRESS.....

TELEPHONE No.....

The winner will be able to visit the Victoria Ground, meet the player and will receive a prize of the New FOOTBALL LEAGUE YEAR-BOOK.

If you do not wish to spoil your programme by cutting out the above form then please call into the PROMOTIONS OFFICE where forms will be available after the game.





In addition to its safety programme, FGIT has also allocated £1.5 million to build or improve family and disabled facilities at League grounds during 1988.

Since 1975 it has been committed to the development of the game at every level and its broad and varying initiatives have been organised from essential safety work at Tottenham to social work at Tottenham, refurbishment at Wembley to repairs at Welling. Closed circuit television at all league clubs to community facilities at Oldham Athletic, transport improvements at Sheffield Wednesday to storm damage in the South East of England, from policing costs at Hull City to an artificial pitch at Hyde United.

It is there to increase crowd safety and to help the police. Recording facilities enable film and photographs to be taken of disorder, which may subsequently be used in a court of law.

CLOSED CIRCUIT TELEVISION

ENSOR MOTORS LTD

Chemical Lane, Longport, Stoke-on-Trent, ST6 4BV

Telephone: 0782 575600

STOKE CITY F.C. would like to thank ENSOR MOTORS and MERCEDES for their generous sponsorship of a Mercedes Mini Coach.



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and 24 hour
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